

PERSONAL DATA PROTECTION LAW NO 6698 (“KVKK”) (GDPR) CLARIFICATION TEXT

This Clarification Text has been prepared by Ledin Advertising and Design with the aim of enlightening and informing you in the most transparent way.

This text is the Clarification and Explicit Consent Text within the scope of job interviews, job applications, contract signing, preliminary negotiations, marketing. Personal data obtained within the scope of job interviews and/or job applications, contract signing, preliminary interviews, marketing are protected under the Personal Data Protection Law No. 6698 (KVKK) and other relevant legislation.

A. METHOD AND LEGAL REASON FOR COLLECTING PERSONAL DATA

Personal data shared after the negotiations, meetings, visits and signing of the contract for the establishment, signing and execution of the contract with our company are processed by our company. During the establishment and/or performance of the contract, your company's shareholders, signatories, employees, suppliers, consultants, lawyers, accountant and any real person to be shared by you within the scope of the establishment and performance of the contract, possibly the name and surname, Identity card and/or driver's license copies, place and date of birth, address, telephone number, e-mail address, bank and credit card account information, CV, photograph, security camera recordings (CCTV), voice recording made by the call center, records and information in the guest book, and any data included in the definition of personal data, including but not limited to the following conditions processed by Hoover. Processing; In Article 3 of the KVKK(GDPR), personal data is defined as recording, storing, preserving, changing, reorganizing, disclosing, transferring, taking over, making available, and classification.

B. PURPOSE OF PROCESSING PERSONAL DATA

Your personal data will be processed by Ledin Advertising and Design for the following purposes within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the KVKK:

1. Negotiating for the services our company needs commercially and in its fields of activity, preparing projects, receiving offers, communicating with the authorities,
2. Bid collection, purchasing procedures, conclusion of the contract and fulfillment of contractual commitments for the purchase of products, spare parts and similar components in the fields of activity of our company,
3. Creating current account and supplier records and entering records into related systems in order to make payments,
4. Within the scope of advertising and promotion services, the store, fair, etc., where a stand will be set up. information to be given to the workplace,
5. To communicate verbally and in writing for account reconciliation and payments,
6. Building, warehouse, facility, etc. to ensure security. Keeping entry and exit records and camera records,
7. To provide information when requested by judicial and administrative authorities,
8. To fulfill all other legal obligations.

C. TO WHOM AND FOR WHAT PURPOSE PERSONAL DATA MAY BE TRANSFERRED

Your personal data, within the framework of the personal data processing conditions and purposes specified in Articles 8 and 9 of the KVKK, in order for Ledin Advertising and Design to continue its commercial existence and to achieve the above-mentioned purposes;

1. Our group companies and affiliates, shareholders and board members, company officials,
2. Our company's independent auditors, financial advisors, suppliers, consultants, lawyers, banks we work with, insurance companies, authorized employees of these parties,
3. Judicial and administrative authorities, legally authorized public and private institutions and organizations,
4. It can be transferred to Business Partners, campaign, event and organization officials at home and abroad.

D. KEEPING PERSONAL DATA CORRECT AND UPDATED Pursuant to Article 4 of the KVKK(GDPR);

Due to the obligation of Data Controllers to keep personal data accurate and up-to-date; The Relevant Person undertakes to update the personal data he/she shared with our Company is correct and in case of change, and accepts and declares that he/she will not claim any rights due to the failure to notify our Company of the updated personal data. The person concerned declares that he agrees to be contacted periodically by our Company in order to ensure that his data is accurate and, if necessary, up-to-date.

E. STORAGE AND DISPOSAL

Personal data processed within the scope of this contract and/or cooperation negotiations are kept for 10 years following the termination of the contract and/or cooperation negotiations, as per the relevant legislation, and are destroyed within 180 days following the expiration of the 10 years, if one of the parties does not file a lawsuit within this 10-year period.

F. RIGHTS OF THE RELATED PERSON UNDER THE KVKK No. 6698, THE PERSONAL DATA OWNER

Within the scope of Article 11 of the KVKK No. 6698, everyone has the right to apply to Ledin Advertising and Design for the following matters as a data controller:

1. Learning whether personal data is processed or not,
2. Requesting information on personal data if it has been processed,
3. The purpose of processing personal data and whether they are used in accordance with the purpose learning
4. Knowing the third parties to whom personal data is transferred in the country or abroad,
5. Requesting correction of personal data in case of incomplete or incorrect processing,

6. Pursuant to Article 7 of the KVKK No. 6698, requesting the deletion or destruction of personal data, ex officio or upon the request of the person concerned, within the framework of the stipulated conditions, in the event that the reasons requiring processing are eliminated, although it has been processed in accordance with the provisions of this Law and other relevant laws,
7. Requesting notification of the transactions made pursuant to subparagraphs of Articles 5 and 6 to third parties to whom personal data has been transferred,
8. Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,
9. To request the compensation of the damage in case of loss due to unlawful processing of personal data.

G. METHOD OF USE OF THE RIGHTS OF THE RELATED PERSON

The "Relevant Person", the personal data owner, will be able to notify Ledin Advertising and Design Inc. about their rights and requests stated in the Application Form on the <https://www.ledin.eu> website. In this context, in order to use all other rights of the person concerned pursuant to article 11 of the Law on the Protection of Personal Data No. 6698,

- With the personal application of the applicant,
- By mail with the signature declaration attached,
- Via notary public,
- By signing with a secure electronic signature defined on behalf of the applicant and sending it to our Company's KEP address.

can apply by proving his identity and interest.

Depending on the nature of the request, the application will be concluded free of charge as soon as possible and within thirty days at the latest. However, if the transaction requires an additional cost, the fee in the tariff determined by the Board may be charged.

H. TRANSFER OF PERSONAL DATA ABROAD

By signing this document, since our company's shareholders and managers are abroad, you agree that your information may be shared with the directors and shareholders of our company residing abroad when necessary, and that it will be processed on servers located abroad within the scope of performance of the contract.

CONTACT INFORMATION

Ledin Advertising and Design Inc.

Mersis No:

Contact Link and e-mail address: <https://www.ledin.eu>

Address:15 Temmuz Mah.Gülbahar Cad.Sancaktar Plaza No:128/11
Güneşli-Bağcılar/İSTANBUL

Ledin Advertising and Design Inc.	COMPANY NAME