

LEDIN ADVERTISING AND DESIGN INC. Website Cookie Policy Clarification Text

Update Date: 07.06.2022

About the Clarification Text

Ledin Advertising and Design Inc. (hereinafter referred to as “LEDIN” or “Company”), we use some technologies (“cookies”) such as cookies, pixels, gifs to improve your experience during your visit to our online channels. The use of these technologies is carried out in accordance with the legislation we are subject to, especially the Law on the Protection of Personal Data No. 6698 (“KVK Law”). The purpose of this Cookie Clarification text is to inform you about the processing of personal data obtained by the use of cookies by the Site visitors (“Data Owner”) during the operation of the “www.ledin.eu” website (“Site”) operated by us. In this clarification text, we would like to explain to you what type of cookies we use for what purposes and how you can control these cookies. Ledin Advertising and Design Inc. We can stop using the cookies we use on our site, change their types or functions, or add new cookies to our site. Therefore, we reserve the right to change the provisions of this clarification text at any time.

Any changes made on the current clarification text will be published on the site and will become effective upon publication. The date of the last update can be seen at the beginning of this text. For more detailed information about the processing of your personal data by LEDIN, you can read the text named Ledin Advertising and Design KVK Policy on the “www.ledin.eu” website.

Method and Legal Reason for Personal Data Collection

Your personal data is collected in the context of your visit to our website or through cookies in the electronic environment due to your use of our application, based on a legal reason for the legitimate interest of our Company. Your collected personal data can also be processed for the purposes specified in this Cookie Clarification Text within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the Law. To whom and for what purpose personal data can be transferred, as Ledin Advertising and Design Inc., we may share your personal data within the scope of the Cookie Clarification Text to our suppliers, legally authorized public institutions and private individuals, limited to the realization of the above-mentioned purposes and in accordance with the legislation.

Which Cookies Are Used For Which Purposes? In general, Ledin Advertising and Design Inc. We use cookies for various purposes on our site and process your personal data through these cookies. The main of these purposes are:

-To perform the basic functions necessary for the operation of the Site. For example, the logged-in members do not need to enter passwords again while visiting different pages on the Site.

– Analyzing the Site and increasing the performance of the Site.

For example, the integration of different servers on which the Site works, determining the number of visitors to the Site and adjusting performance accordingly, or making it easier for visitors to find what they are looking for.

-To increase the functionality of the Site and to provide ease of use.

For example, sharing to third-party social media channels through the Site, remembering the username information or search queries in the next visit of the visitor to the Site.

As Ledin Advertising and Design Inc., we may share your personal data within the scope of the clarification text to our suppliers, legally authorized public institutions and private individuals, limited to the realization of the above-mentioned purposes and in accordance with the legislation. We would like to point out that the parties to which the data is transferred may store your personal data on their servers all over the world.

Cookies Used on Our Site

Below you can find the different types of cookies we use on our site. Our site uses both first-party cookies (placed by the site you visit) and third-party cookies (placed by servers other than the site you visit). **Mandatory Cookies** The use of certain cookies is mandatory for our site to function properly. For example, authentication cookies, which are activated when you log in to our site, ensure that your active session continues when you switch from one page to another on our site.

Cookie	Explanation
WSS_FullScreenMode	For internal use of the application to enable communication, identify user session and/or exchange information with the content manager
Acgroupswithpersist& maintab- home Acopendivids &	These cookies are used to ensure that certain areas of the website, such as page elements and user click links, are displayed correctly. They do not collect personally identifiable information and are deleted after the browser is closed.

Performance and Analytics Cookies

With these cookies, we can improve the services we provide to you by analyzing your use of our site and the performance of our site. For example, thanks to these cookies, we can detect which pages our visitors view the most, whether the site is working properly and possible problems.

Cookie	Explanation
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"utma", "utmb", "utmc", "utmt", "utmz"	Google Analytics cookies collect anonymous data about how users use the site. Information such as the number of visitors, which page the users came from are stored in these cookies.
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What Are Your Rights as a Data Owner?

Pursuant to Article 11 of the KVK Law, data owners are required to learn whether personal data is processed, to request information if their personal data has been processed, to learn the purpose of processing personal data and whether they are used in accordance with its purpose, to know the third parties to whom personal data is transferred, in the country or abroad, to request the correction of personal data in case of incomplete or incorrect processing and requesting that the process carried out in this context be notified to the third parties to which the personal data has been transferred, to request the deletion or destruction of personal data in case the reasons requiring its processing disappear despite the fact that it has been processed in accordance with the provisions of the KVK Law and other relevant laws and requesting the notification of the transaction made within this scope to the third parties to whom the personal data has been transferred, objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems, has the right to demand the compensation of the damage in case of loss due to processing in violation of this law.

If you fill in the application form on our website www.ledin.eu and submit your requests regarding your aforementioned rights with the methods specified in the Ledin Advertising and Design Inc. Data Owner Application Form, your applications will be evaluated and finalized as soon as possible and within 30 (thirty) days at the latest. Although it is essential not to charge any fee for the requests, the Company reserves the right to charge a fee based on the fee schedule determined by the KVK Board.

The Data Owner accepts that he may not be able to fully benefit from the operation of the Site, in case he makes a request that will result in the inability to use any of his personal data by the Company, and declares that any responsibility arising in this context will belong to him.